



Pioneers In Playlists and Episodic Content

SECOND PLAYLIST PATENT HELD VALID IN IPR PROCEEDING

PTAB Finds Majority Of Claims Patentable In Light Of Google's Challenge

Beaumont, Texas - September 14, 2016 - Personal Audio LLC, the pioneers in personalized media solutions, received a final written decision regarding the validity of its US Patent No. 7,509,178 (case IPR2015-00846). The Patent Trial and Appeal Board concluded that 10 of the 16 claims challenged by Google, Inc. were patentable in light of the prior art. Google filed this inter partes review challenge, in 2015, in response to a lawsuit directed at Android products. On September 2, the PTAB also held that Personal Audio's US Patent No. 6,199,076 was valid upholding 6 out of the 8 claims challenged by Google. Read more here: http://personalaudio.net/wp-content/uploads/2016/09/PR-Playlist-Patent-Held-Valid_2016-09-02.pdf

On September 15, 2015, Personal Audio filed suit against Google, Inc. (case no. 1:2015-CV-00350), alleging patent infringement in the Eastern District of Texas – Beaumont Division. The case was stayed pending the result of the inter partes reviews.

ABOUT PERSONAL AUDIO: Personal Audio Inc. was founded in 1996 by James Logan, an inventor and entrepreneur, with a mission of offering personalized media to listeners over the Internet. The company worked to develop an audio player that could download, store and manipulate audio files to fulfill this mission. This system, along with related ideas, was described in several patent applications filed in October 1996.

Personal Audio's pioneering "Playlist Patents" are commonly used today in smartphones, tablets and other devices that store and play audio and video files and work with downloaded playlists. In 2009, Personal Audio was issued a patent covering innovations in the distribution of serialized online media, the "Episodic Content Patent." These techniques are commonly used today in the distribution of podcasts and serialized television shows. Learn more at www.personalaudio.net.

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