

Personal Audio Announces Addition of Four New Licensees and Opens Licensing & Technology Office in Plano, TX

Licensee Portfolio Expands to Include Android Makers

Beaumont, Texas – November 25, 2013 - Personal Audio, the pioneer in personalized media solutions, announced today that it has expanded its base of licensees with the signing of four new licensee agreements. VOXX, of Hauppauge, New York, Archos, of Igny, France, and Philips, headquartered in the Netherlands, join recently announced SanDisk of Milpitas, California as the newest licensees to the company's growing portfolio.

Personal Audio has also expanded its presence in Texas with the addition of an office in the Dallas-Fort Worth metroplex city of Plano, TX. The office, led by Brad Liddle, Managing Member and General Counsel, will be the company's center for licensing and technology and will draw upon the wealth of tech talent in the area. Additional staff includes researchers and admin employees working both on current licensing efforts and developing new technologies on a contract basis. Personal Audio's corporate headquarters is located in Beaumont, TX.

VOXX is a leader in consumer electronics, operating under recognized brands such as RCA, Jensen, and Audiovox. Archos now manufactures primarily Android mobile devices and now has two license agreements with Personal Audio.

Philips is a diversified technology company, offering products in the areas of health care, consumer electronics and lighting, while SanDisk is a leading manufacturer of flash memory and MP3 audio players.

"VOXX, Archos, Phillips and SanDisk join industry leaders Samsung, Motorola, Blackberry, LG and HTC, amongst others, who recognize the value in acquiring licenses to our patent portfolio which has prevailed at trial and twice under re-exam ", said Brad Liddle, the Managing Member of Personal Audio.

With the addition of these licensees, Personal Audio continues to expand its portfolio of major device manufacturers that have licensed its patents related to the use of downloadable playlists in audio and video players.

The terms and conditions of the license agreements are confidential.

PersonalAudio™

Pioneers in Playlists and Episodic Content™

About Personal Audio:

Personal Audio, LLC was founded in 1996 by James Logan, a serial inventor and entrepreneur, with a mission of offering personalized media to listeners over the Internet. The company worked to develop an audio player that could download, store and manipulate audio files to fulfill that mission. The Personal Audio system, along with related ideas, was described in several patent applications filed in October 1996.

Personal Audio's pioneering playlist technologies are commonly used today in smartphones, tablets and other devices that store and play audio and video files and work with downloaded playlists.

In 2009, the "Episodic Content Patent" was issued to Personal Audio based on its 1996 patent disclosure. The groundbreaking innovations described in this patent covering the distribution of serialized online media are commonly used today in the distribution of podcasts and serialized television shows. Learn more at www.personalaudio.net.

About VOXX International Corporation

VOXX International Corporation (NASDAQ:VOXX) began as Audiovox over 45 years ago and has since grown into a worldwide leader in automotive and consumer electronics, accessories, and premium high-end audio. The Company's brands hold leading positions across a wide spectrum of the consumer and automotive electronics marketplace.

About ARCHOS

ARCHOS, a pioneer in the portable audio and video player market, and now specializing in Android Tablets and Smartphones, has repeatedly revolutionized the market for consumer electronics since 1988. Today, ARCHOS offers its own line of Android Tablets and Smartphones, as well as a full line of OEM devices. Website: www.archos.com.

About Philips

Philips (NYSE: PHG, AEX: PHIA), headquartered in the Netherlands, is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of health care, consumer lifestyle and lighting. News from Philips is located at <http://www.philips.com/newscenter>.

About SanDisk

SanDisk Corporation (NASDAQ: SNDK), a Fortune 500 and S&P 500 company, is a global leader in flash storage solutions. For more than 25 years, SanDisk has expanded the possibilities of storage, providing trusted and innovative products that have transformed the electronics industry. Today, SanDisk's quality, state-of-the-art solutions are at the heart of many of the world's largest data centers, and embedded in advanced smart phones, tablets and PCs. SanDisk's consumer products are available at hundreds of thousands of retail stores worldwide. For more information, visit <http://www.sandisk.com>.

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