

US Patent Office issues Podcasting Patent to Personal Audio

Recently Issued Patent Reads on Industry-Standard Podcasting Services

Tuesday February 7, 2012

BEAUMONT, Texas--

The United States Patent and Trademark Office issued a new patent related to podcasting and the syndicated distribution of audio and visual media this morning to James Logan, Charlie Call and Daniel Goessling. The patent, U.S. 8,112,504, is assigned to [Personal Audio, LLC](#), a small Beaumont, TX company that focuses on personalized audio and video technologies. This is the fifth patent in the Personal Audio portfolio.

"We invented what is now commonly called podcasting back in 1996 as part of an effort to develop a portable and personal audio system that would offer users a customized listening experience using content and data downloaded over the Internet," said Charles Call, a co-inventor on the '504 patent and a member of Personal Audio, LLC.

In addition to the Podcasting Patent, the company is the owner of four other fundamental media patents, as well as several pending applications, that describe technology that can be used to offer a personalized media experience using audio downloaded over the Internet.

In July 2011, Personal Audio won a jury verdict against Apple, Inc., in Texas for infringing The Playlist Patent, U.S. Patent No. 6,199,076, resulting in an \$8 million judgment plus \$4 million in interest. Other defendants in the suit, Archos and Coby, settled before trial.

Inventor Charles Call represented Personal Audio in the proceedings before the US Patent and Trademark Office related to this patent.

About Personal Audio

Personal Audio, Inc., a predecessor to Personal Audio, LLC, was founded in 1996 with a mission of offering personalized audio to listeners using portable players downloading content and playlists from the Internet. The self-funded company worked to develop such an audio player that could download, store and manipulate

audio files and related data. That system, described in patent applications filed in October, 1996, pioneered techniques now commonly used today in MP3 players, smartphones, tablets and other products that store and play audio and video files and work with downloaded playlists and podcasts.

The founder of the company was James Logan, a serial entrepreneur who previously had been a pioneer in the touch screen industry. He founded MicroTouch Systems, which became a public company and leader in the industry, and later Gotuit Media, a pioneer in the video metadata field.

In 2009, Personal Audio, LLC was founded by Logan and Call to market the innovations described in the patents. Robin, Kaplan, Miller & Ciresi L.L.P. was subsequently engaged to assert the patents against Apple, Inc. and other defendants. The complaint resulted in a jury trial in July 2011 and Apple was found to have infringed U.S. Patent 6,199,076. Today the Personal Audio patents are licensed by a number of major consumer electronic firms.

For more information, contact:

Richard Baker, Vice President of Licensing
Personal Audio, LLC
(409) 768-0009
rbaker@personalaudio.net